



ACTIVE CARE™



HEAL HAIR FROM  
ROOT TO TIP.

RETAIL CATALOG



IT'S WHAT YOU DON'T SEE IN THE MIRROR THAT MATTERS MOST. A HEALTHY SCALP IS ESSENTIAL TO THE LUSH APPEARANCE OF YOUR HAIR, THE WAY IT GROWS AND HOW IT PERFORMS WHEN STYLED.

B E P E R F E C T L Y      ACTIVE



**HAIR VOLUMIZING BOOSTER - STEP 1**

The Hair Volumizing Booster was specially formulated with plant extracts to optimize the contribution of energizing elements. Provides intense hydrating and volumizing benefits.

1.69 fl.oz (50ml)



**HAIR VOLUMIZING SERUM - STEP 2**

The Hair Volumizing Serum was specially formulated with plant extracts that work in harmony to optimize the contribution of energizing elements. Cleanses and revitalizes the scalp. The use of the serum intensifies the action of the other PRO|GEN products. Hair will look more beautiful and stronger.

1.69 fl.oz (50ml)



**HAIR VOLUMIZING SHAMPOO - STEP 3**

The Hair Volumizing Shampoo was specially formulated to strengthen, revitalize and nourish the hair. The stimulating properties of Pine, Tea Tree and Rosemary fortify and strengthen the hair.

6.76 fl.oz (200ml)



**HAIR VOLUMIZING LOTION - STEP 4**

The Hair Volumizing Lotion was specially formulated to strengthen, revitalize and nourish the hair with Pine, Tea Tree and Rosemary.

3.33 fl.oz (100ml)

HELPS COMBAT: HAIR THINNING, LOSS AND AGING  
 • STRENGTHENS THE HAIR ROOT • KEEPS HAIR LOOKING THICKER AND HEALTHIER • PROVIDES INTENSE HYDRATING AND VOLUMIZING BENEFITS



FOR THE PERFECT BALANCE



### REBALANCING BOOSTER - STEP 1

The Rebalancing Booster was specially formulated with plant extracts with moisturizing and soothing properties to rebalance the scalp.

1.69 fl.oz (50ml)



### REBALANCING SERUM - STEP 2

The Rebalancing Serum was specially formulated to rebalance and moisturize the scalp. The plant extracts of the formula were chosen to purify the scalp of dirt, residues and other follicle clogging oils.

1.69 fl.oz (50ml)



### REBALANCING SHAMPOO - STEP 3

Specifically formulated to purify and balance pH levels in the scalp. Purifying the scalp of dirt and oil residual prevents hair follicles from clogging. This promotes hair growth and overall hair health.

6.76 fl.oz (200ml)



### REBALANCING LOTION - STEP 4

The Rebalancing Lotion was specially formulated to rebalance the scalp with Eucalyptus and Lavender. Creates a very pleasant sensation of freshness. Makes the hair soft and manageable.

3.33 fl.oz (100ml)

HELPS COMBAT: OILY SCALP

- DELIVERS MOISTURIZING AND SOOTHING PROPERTIES FOR THE SCALP
- MAKES THE HAIR SOFT AND MANAGEABLE



FOR THE PERFECT COMFORT



**SOOTHING BOOSTER - STEP 1**

The Soothing Booster was specially formulated with plant extracts with soothing and purifying properties to moisturize, calm and rebalance the scalp. Provides intense hydrating and nourishing benefits.

1.69 fl.oz (50ml)



**SOOTHING SERUM - STEP 2**

The Soothing Serum was specially formulated with plant extracts with soothing and purifying properties to moisturize and calm the scalp.

1.69 fl.oz (50ml)



**SOOTHING SHAMPOO - STEP 3**

Cleanse away discomfort and sensitivity with White Lilly Bulb and Cedar extracts. Cotton seed Oil helps boost scalp immunity while simultaneously strengthening the hair.

6.76 fl.oz (200ml)



**SOOTHING LOTION - STEP 4**

The Soothing Lotion nourishes and replenishes the scalp with rare natural extracts derived from Corn Poppy, White Lilly Bulbs and Cedar. These unique ingredients reduce scalp sensitivity and prevent discomfort while strengthening the hair follicle.

3.33 fl.oz (100ml)

HELPS COMBAT: SENSITIVITY, IRRITATION, INFLAMMATION & RASH

- CALMING AND HYDRATING EFFECT
- LEAVES BOTH THE SCALP AND HAIR FEELING NOURISHED AND SOFT



FOR THE PERFECT



**PURIFYING BOOSTER - STEP 1**

The Purifying Booster was specially formulated to effectively deep-cleanse the scalp. The plant extracts were chosen for their purifying properties and their refreshing effect.

1.69 fl.oz (50ml)



**PURIFYING SERUM - STEP 2**

The Purifying Serum was specially formulated to effectively remove dirt and environmental impurities. The plant extracts in the formula were chosen for their purifying properties and their refreshing effect.

1.69 fl.oz (50ml)



**PURIFYING SHAMPOO - STEP 3**

The Purifying Shampoo was specially formulated to effectively remove dirt and environmental impurities. It purifies and refreshes the scalp, leaving the hair looking clean and nourished.

6.76 fl.oz (200ml)



**PURIFYING LOTION - STEP 4**

The Purifying Lotion was specially formulated to effectively remove dirt and environmental impurities. It purifies and refreshes the scalp with Peppermint and Rosemary.

3.33 fl.oz (100ml)

HELPS COMBAT: DANDRUFF

- CLEANSSES THE SCALP OF DIRT, OILS AND OTHER RESIDUE
- REFRESHING AND NOURISHING EFFECT



**FREQUENCY**  
COLLECTION



FOR THE PERFECT

FREQUENCY

**DAILY SHAMPOO MEN - STEP 3**

Provides the perfect detoxifying cleanse, while hydrating and nourishing hair and scalp. Ginkgo Biloba and Pearl Powder work to stimulate cell renewal, promoting hair growth and preventing hair loss. For all hair types.

1.69 fl.oz (50ml)



**DAILY SHAMPOO WOMEN - STEP 3**

Provides the perfect detoxifying cleanse, while hydrating and nourishing hair and scalp. Ginkgo Biloba and Pearl Powder work to stimulate cell renewal, promoting hair growth and preventing hair loss. For all hair types.

1.69 fl.oz (50ml)



**MOISTURIZING CONDITIONER**

Moisturizes and replenishes hair with Argan Oil, Keratin and Collagen. Apply this conditioner from mid shaft to ends and leave on for 3-5 minutes. Rinse to reveal perfectly hydrated and smooth ends.

34 fl. oz. (1 Liter)



**PHASE 1 IDEAL COMPLEX BOOSTER MEN**

Supports healthy looking hair and scalp.

60 Capsules



**PHASE 1 IDEAL COMPLEX BOOSTER WOMEN**

Supports healthy looking hair and scalp.

60 Capsules



HELPS COMBAT: RECURRING HAIR AND SCALP ISSUES

- RELIEVES, HYDRATES AND PURIFIES THE SCALP

SHOP OUR SCALP THERAPY COLLECTIONS

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