

NUTRIFUSE®

!MAMI!
PRODUCT CATALOG



#IMAMILLI





YOUR HAIR HAS A HISTORY;

*True
That!*

Staying on top of the latest hair trends can wreak havoc on your hair. Your hair may look cool, but without proper care and hydration, hair cuticles are much more prone to lift and break. Nutrifuse is a new wave daily treatment collection, specifically designed to mend, revive and ultimately reverse hair damage.

Proteins and nutrient-rich ingredients such as Keratin, Collagen, Argan Oil, Shea butter and Aloe smooth the appearance of the hair's cuticle preventing more from breaking away in the future and improving the overall texture and shine of your hair. Our collection of products is ideal for anyone looking to repair hair without unnecessary additives like sulfates and parabens (eek!).

I'M A MILLI;

*No Fuss
Hair Care*

No fuss hair care for men that want to keep hair fresh and in check, no matter your hair type.

This collection is designed to help boost your hair's handsome. It starts with products that cleanse and protect with Keratin and Collagen so hair grows thicker and fuller. Conditioners help support the building blocks of hair while the Styling Crème restores making it smooth to the touch.



Strengthen & Thicken



STEP 1
NOURISHING SHAMPOO

A super-hydrating shampoo that provides a thorough cleanse, while adding a boost of Keratin and Collagen for increased hair strength and thickness. It removes product buildup but is gentle enough for everyday use.

AVAILABLE SIZES:
60ml, 300ml, 1 Liter, 1 Gal



STEP 2
MOISTURE-RICH CONDITIONER

Packed with natural ingredients designed to nourish, condition, and restore damaged, fragile hair. Formulated to wash away clean, it delivers a natural shine and prevents breakage for super-strong hair.

AVAILABLE SIZES:
60ml, 300ml, 1 Liter, 1 Gal



STEP 3
HYDRATING LEAVE-IN CONDITIONER

A do-it-all lightweight leave-in formula with hair softening power, refreshes and re-energizes damaged, brittle hair.

AVAILABLE SIZES:
60ml, 240ml



STEP 4
STYLING CRÈME

This hydrating and restoring styling crème is perfect for everyday wear. Light to the touch and completely layerable for effortless style.

AVAILABLE SIZES:
60ml, 240ml

Light & Layerable

MEN'S
COLLECTION

Sulfate-free - Paraben-free

I'M A MILLI;

A cool hair care collection you can't style without.

The effects of color lifting, heat tools, daily styling with sub-par products and even weather can change the way your hair looks and feels. We've got your hair's back with an awe-inspiring repair collection that packs a punch. Every product is filled with proteins and essential oils that help support the building blocks of hair, restoring and rebuilding dry, brittle strands. Be selfie ready after just one use.

*Flawless
Hair*





STEP 1
NOURISHING SHAMPOO

This ultra-hydrating shampoo gently cleanses while restoring hydration to very dry or chemically treated hair. Delivers optimal moisture and balance to repair and prevent future damage.

AVAILABLE SIZES:
60ml, 300ml, 1 Liter, 1 Gal

Extreme Hydration



STEP 2
MOISTURE-RICH CONDITIONER

An insanely moisturizing conditioner for dry, bleached and overworked hair. This deeply nourishing conditioner will revive the worst of the worst. A blend of natural oils softens hair and promotes lasting smoothness and shine for extreme hydration and damage control.

AVAILABLE SIZES:
60ml, 300ml, 1 Liter, 1 Gal



STEP 3
HYDRATING LEAVE-IN CONDITIONER

This awesome leave-in formula corrects and perfects hair all in one. It locks in moisture without a greasy or weighed down feel. Essential oils—rich in vitamins A, E, and antioxidants—help to protect the hair, leaving in all the good stuff and ready for styling.

AVAILABLE SIZES:
60ml, 240ml

Blocks Humidity



STEP 4
SMOOTHING CRÈME

Formulated with hydrolyzed keratin proteins and collagen to smooth the cuticle layer and help rebuild hair's resiliency. It keeps humidity out, while adding hydration and manageability to unruly, coarse, damaged hair. It's versatile enough to be used alone or as a styling primer. It leaves hair flawless and perfectly finished.

AVAILABLE SIZES:
60ml, 240ml

WOMEN'S

COLLECTION

Sulfate-free - Paraben-free



STEP 5
THERMAL SPRAY

Protects strands from heat up to 450°F, while strengthening and smoothing the hair surface. It locks in hydration and creates a seal, reducing blow dry time up to 50% and preventing breakage, for hair that is soft, manageable, and style-ready.

AVAILABLE SIZE:
300ml



*Cuts Blowdry
Time up to 50%*



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